

CLIENT	Sample
CONTACT	Sample
ORDER	IMMEVI CIA
DATE	April 2015

LOCATION FACTS

Government	Republic
Currency	USD
Economic Risk	Low

STATUTORY INFORMATION

Order:	IMMEVI CIA.
Address in the order:	NA
Legal Name:	IMMEVI CÍA. LTDA.
Trade Name:	IMMEVI / Importadora de Medios Visuales /
RUC:	190311198001
Date Created:	2001
Date Incorporated:	December 13, 2001
Legal Address:	Calle Vieja 6-41 y Las Alcabalas , Tras El Terminal Terrestre - Cuenca, Ecuador
Operative Address:	Calle Vieja 6-41 y Las Alcabalas , Tras El Terminal Terrestre - Cuenca, Ecuador
Telephone:	593 (7) 408-4445
Fax:	593 (7) 408-4447
Legal Form:	Limited Company
Email:	info@immevi.com
Registered in:	Ecuador
Website:	www.immevi.com
Contact:	Norma Alicia Granda Ugalde
Staff:	50
Activity:	Graphic Design Services Industry

BANKS Banco Central de Ecuador

The company does not make its bankg data public

HISTORY

The company was established in 2001

PRINCIPAL ACTIVITY

	The company is dedicated to the import of materials, equipment, POP products and supplies for the graphic industry.
Products/Services description:	Printers
	Vinyls
	Tarps
	Displays
	Solvents
Brands:	ROLANDS
	McCAL
	EVOLIS
	STARFLEX
	GLP
	MARABU
	STAHL
	RITRAMA
	DECOWRAP
	HP
	MACJET
Sales are:	Retail and Wholesale
Clients:	General Clients, Companies:
	Full Service
	Publiprint
	Kromática
Suppliers:	STARFLEX CO., LTD.
	Korea
	Aeromatrix
	China
	Latin Parts Ecuador

Trade References:	Latin Parts
	Ecuador
	Latin Parts maintains a comercial relation of 5 years with IMMIVI.
	Silvana Di Luca, the Commercial Manager of Latin Parts confimed that IMMIVI is a serious and good client.
	IMMIVI has a credit line of USD 20 000, and buys products on a week basis.
	The payment term they have is of 30 days and have always have a good payment behaviour.
Operations area:	National
The company imports from	USA, UK, China and Korea
The company exports to	No exports
The subject employs	50 employees (for the total of locations, confirmed by the company)
Payments:	The company's payment terms varies depending on each supplier. However, the avarage term is of 30-45 days.

LOCATION

Headquarters :	Calle Vieja 6-41 y Las Alcabalas , Tras El Terminal Terrestre - Cuenca, Ecuador
Branches:	GUAYAQUIL:
	Miguel H. Alcivar, solar 44, manzana 001 y Plaza Dañin
	QUITO:
	Lallement Oe3-103 entre Av. América y Antonio de Ulloa
	LOJA:
	Av. Manual Agustín Aguirre y Ciba esquina
Industry:	Companies in this industry plan, design, and manage the production of visual communications involving graphic art and illustrations. No major companies dominate the industry.

	<p>Regional economic activity drives demand, because most graphic design firms are small and work locally. The profitability of individual companies depends on accurate bidding, timely delivery of projects, and a steady volume of work. Large companies have advantages in marketing and sales, breadth of services, delivery of complex projects, and supporting ongoing contracts. Small companies can compete effectively by responding more quickly, adopting new trends, and specializing by services or markets.</p>
	<p>Major industry services are corporate and organizational image services (25 percent of industry revenue); advertising creative services (25 percent); website design and development (15 percent); publication design services (10 percent); and commercial illustration design services (5 percent). Some firms also offer other specialized, professional design services, and some sell merchandise. The industry has evolved from producing only graphical images to providing more extensive design services.</p>

GROUP STRUCTURE AND SUBSIDIARY COMPANIES

Listed at the stock exchange:	NO
Capital:	\$ 968,926.00
Shareholders %:	This is a private company. The shareholders are Norma Alicia Granda Ugalde and Luis Gustavo Polo Granda.
Management:	Norma Alicia Granda Ugalde, President (named on 17/06/2013)
	Luis Gustavo Polo Granda, General Manager (named on 27/01/2014)
	Tania Pozo, Accountant
Related Companies:	There are no subsidiary companies

FINANCIAL INFORMATION

	This is a private company which does not make its financial statements public.
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USD 2013	
Sales:	6 648 253
Income:	698 685
Taxes:	142 140
Profitability:	Positive

USD 2012	
Sales:	5 958 285
Income:	449 942
Taxes:	75 954
Profitability:	Positive

LEGAL FILINGS

	There are no legal records connected to the subject
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	Capital Increase
	26/12/2012

RISKMA REVIEW

Riskma Review:	2
RISK:	These businesses have a low projected risk of delinquency and a moderate to low risk of failure.
Requested Credit Amount	Maximum
Maximum Credit Provided	USD 50 000
About Classification:	
RR1: Fully Approved	The company is well established and in good situation.
RR2: Approved	Credit dealings approved.
RR3: Marginal +	Business dealings approved +suggested monitoring.
RR4: Marginal -	Low credit suggested + highly suggested monitoring
RR5: Unsatisfactory	No credit line suggested + monitoring the company
Neg: Negative	The company does not exist

SUMMARY

IMMIVI is an Ecuadorean company with 14 years of experience in the market. The company is dedicated to the import and sale of supplies and equipment for the graphic industry. It has a medium sized structure with 4 locations and shows no negative records. The company has a good payment behaviour with positive profitability.

RISK INFORMATION

DEBTS	Controlled
PAYMENTS	Regular
CASH FLOW	Good
SUGGESTED CREDIT LINE	USD 50 000
STATUS	Active

INTERVIEW

NAME	Janet Morales
POSITION	Commercial Department Coordinator
COMMENTS	Janet confirmed staff, locations, clients, local suppliers, brands, managers, owners and sales.

END OF REPORT

This report contains no value judgments about people/companies or about their solvency. The decisions made by the user are their sole responsibility